

APRIL 2007

SPECIALTY

TOYS & GIFTS

Two New Hires at Xeko

SEATTLE—Matter Group, LLC, has hired **Jenny Scott Tynes** as project manager and **Shana Doerr** as marketing manager. Tynes will manage all aspects of Xeko product development, including schedule, budget, quality control, and manufacturing specifications development; while Doerr will manage all aspects of trade show participation, green and kid-focused events for consumers, and in-store promotions. She will also provide assistance with research, development, execution, and evaluation of marketing initiatives for Xeko.